

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 23593 161618Z
ACTION EA-12

INFO OCT-01 ISO-00 EB-08 /021 W
-----108117 180155Z /73
R 161110Z AUG 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 9532

UNCLAS BANGKOK 23593

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FIT: PRAMUAN MIT LTD.

REF USDOC 139283

1. THAILAND

OFFICE USE; 2. 549 3. 0040900 4. 01

5. PRAMUAN MIT LTD.

6. 752-754 WANG BURAPA ROAD

7. BANGKOK

8. CONTACT: MISS URBCHIT YOSSUNDARA

9. TITLE: MANAGER
OTHER OFFICIAL IS: MR. SOMCHIT YOSSUNDARA, OWNER

10. PHONE: 2214510 11. TELEX: NA

12. CABLE: YOSSUNDARA

13. ESTBL: 1946 14. EMPL: 14 15. SIZE: SMALL
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16. REPUTATION: Y-GOOD 17. RPT DATE: PIXUI

OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA

23A. 59420 BOOK STORE

24. FOREIGN SALES: NA

25. FINANCIAL REFS: SIAM COMMERCIAL BANK LTD., TRIPETCH
BRANCH, BANGKOK; THAI FARMERS BANK LTD., SUAPA BRANCH,
BANGKOK; CHARTERED BANK LTD., SALADAENG, RAMA I ROAD,
BANGKOK, THAILAND.

26. TRADE REFS: MCGRAW HILL, NEW YORK; PRENTICE HALL INC.,
ENGLEWOOD, N.J.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF LANGE
MEDICAL PUBLICATION, LOS ALTOS, CALIFORNIA FOR BOOKS;
THE WILLIAMS & WILKINS CO., BALTIMORE, MARYLAND FOR
BOOKS.

28. POST EVALUATION: PRAMUAN MIT WAS INCORPORATED IN
1946 WITH AN AUTHORIZED CAPITAL OF \$30,000 TO ACT AS
IMPORTER, DISTRIBUTOR AND RETAILER OF TEXTBOOKS,
MAGAZINES AND PERIODICALS. FIFTY PERCENT OF ITS IMPORTS
ARE FROM THE U.S. WITH THE REMAINDER FROM U.K. AND OTHER
COUNTRIES. FIRM OWNS A THREE STORY BUILDING OF 400 SQ.
METERS INCLUDING A DISPLAY ROOM OF 50 SQ. METERS, LOCATED
IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT EMPLOYS 14
PEOPLE INCLUDING 7 SALESMEN. FIRMS'S SALES VOLUME IN 1977
WAS REPORTED TO BE \$200,000 REPRESENTING AN INCREASE OF
15 PERCENT OVER THE FIGURE REPROTED TO THE EMBASSY IN
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1976. IT IS A MEMBER OF THE BOOKS DEALERS ASSOCIATION OF
THAILAND. PRAMUAN MIT HAS SATISFACTORY ACCOUNTS WITH
LOCAL BANKS AND HAS BEEN GRANTED OVERDRAFT FACILITIES.
PRAMUAN MIT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR
U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: MATTHEW P. WARD.
ABRAMOWITZ

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 16 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BANGKO23593
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780337-0374
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780856/aaaabuhh.tel
Line Count: 102
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 1cbafc61-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1715321
Secure: OPEN
Status: NATIVE
Subject: WTDR/FIT: PRAMUAN MIT LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/1cbafc61-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014